



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE

CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE (ALL MEETINGS OPEN TO THE GENERAL PUBLIC)

MEETING NOTICE

Monday, January 22, 2024

10:00 a.m. – 2:00 p.m.

Where: California Department of Food and Agriculture
2399 Gateway Oaks Drive, Suite 200
Sacramento, CA 95833

Any member of the public may join the video teleconference by using the following information to access the meeting:

Zoom Meeting ID: 160 846 6044

Passcode: CFMAC122!

Dial-in Phone Number: (833) 568-8864 (Passcode: 090362649)

Link: <https://www.zoomgov.com/j/1608466044?pwd=cTVvZ25wUTA2amZqUnlsb1dXWHJEQT09>

When logging in, if you wish to remain anonymous, register as 'Guest'. Please keep your phones on mute during the meeting and wait to be called by the Chairperson before speaking. Please identify yourself before speaking.

Committee Members

Portia Bramble*

Cynthia Ojeda*

Cameron Crisman*

Phillip Rhodes*

Oscar De Leon*

James Murez*

Nick Schuller*

McKay Smith*

Kurt Floren*

Chrisandra Flores*

Ed Williams*

*Participate Remotely

Public Participation

Members of the public are encouraged to provide comment to the Certified Farmers' Market Advisory Committee (Committee) and may suggest items to be placed on the agenda for discussion at the next Committee meeting. While the Committee values the participation of the public, the Committee Chair reserves the right to limit the time for public comment per speaker in order to proceed with the agenda.



Americans with Disabilities Act

All Advisory Board or Committee meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Advisory Board or Committee meeting may request assistance by contacting Sarah Cardoni located at 2399 Gateway Oaks Drive, Suite 200, Sacramento, California 95833 or by emailing Sarah.Cardoni@cdfa.ca.gov or calling (916) 597-6894.

Meeting Notices and Agendas may be found at: <http://cdfa.ca.gov/is/uploader/postings/hearings/>

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Items

- (1) CALL TO ORDER-INTRODUCTIONS/ROLL CALL
- (2) PUBLIC COMMENTS – Limited to items not on the agenda
- (3) REVIEW OF SEPTEMBER 18, 2023 MEETING MINUTES (Action Item)
- (4) DIRECT MARKETING PROGRAM UPDATES
 - i. VACANCIES AND TERMS REPORT
- (5) PROPRIETARY INFORMATION ON CERTIFICATE (Discussion)
- (6) AUTHORIZED REPRESENTATIVE (Discussion)
- (7) 2010 TECHNICAL PLANNING COMMITTEE (Discussion)
- (8) NEXT MEETING/AGENDA ITEMS
- (9) ADJOURNMENT

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